

PlayMade Energy Archive of Key Events

October 2007 – January 2008

- Daniel Sheridan embarks on combined master's research on the topic of product design for sub-Saharan African communities following summer volunteer work and travel in East Africa.

February 2008

- Daniel is the overall winner of the Coventry University BIZCOM student business ideas competition including award for 'Most Innovative Product'.
- Daniel is also granted place on the SPEED (Student Placements for Entrepreneurs in Education) programme at Coventry University.

March – June 2008

- Extensive national and international media contact including publicity on the front of the BBC News website and interviewed on BBC Coventry and Warwickshire radio and the BBC World Service. Several local newspapers cover the idea.

March/April 2008

- Planning and successful build and filming of prototype see-saw at a primary school in Uganda.

May 2008

- PlayMade Energy is registered as a limited company in England and Wales.
- www.playmadeenergy.com is launched.

June 2008

- Invitation to attend the inaugural Global Humanitarian Forum, Geneva by Kofi Annan with particular reference to the plenary discussion 'Energy for the Poor'.
- Prototype project and film exhibited at the Coventry Transport Museum.

September 2008

- PlayMade Energy accepted onto the West Midlands Manufacturing Advisory Service (MAS) Product Innovation Consortium scheme, including an initial match funding grant.
- UK Primary school assemblies and teaching workshops on the topics of renewable energy and sustainable design launched. (Please contact info@playmadeenergy.com for further details.)

October 2008

- Daniel presents the Energee-Saw project at the *Design 1st* Product Design Conference at MS Ramaiah School of Advanced Studies, Bangalore, India.
- Daniel conducts two research trips with representatives from the foundation *Pratham*, to visit Indian urban educational development projects in Delhi and Gurgaon.

November 2008

- Final component redesign project agreed with West Midlands based engineering design consultancy.
- PlayMade Energy wins the Lord Stafford Award 2008 in the category entitled 'Entrepreneurial Spirit'.
- Daniel named as 'Entrepreneur of the Year 2008' at the Coventry University Institute of Applied Entrepreneurship New Business Awards.



A SPECIAL WORD OF THANKS TO THE MANY PEOPLE INVOLVED IN ASSISTING PLAYMADE ENERGY SINCE MAY 2008.

*Daniel Sheridan
PlayMade Energy Ltd*